



SECURING THE INTERNET IS OUR SHARED RESPONSIBILITY

PARTICIPATE IN **NATIONAL CYBER SECURITY AWARENESS MONTH (NCSAM)**. NCSAM IS **OBSERVED EVERY OCTOBER** AND LED BY THE NATIONAL CYBER SECURITY ALLIANCE AND THE U.S. DEPARTMENT OF HOMELAND SECURITY.



YOU CAN GET INVOLVED NOW

TAKE ACTION IN YOUR COMMUNITY, AT WORK AND AT HOME TO HELP MAKE OUR DIGITAL COMMUNITY SAFER, MORE SECURE AND MORE TRUSTED.



IN YOUR COMMUNITY

Volunteer at a local school, nursing home or faith-based organization to teach about online safety.



AT WORK

Engage employees by displaying posters or hosting a brown bag lunch to talk about online safety.



AT HOME

Talk to your family and friends about staying safe online, whether using social media, shopping online or connecting with the latest wearable devices.



OCTOBER 1-2

THEME: **FIVE YEARS OF STOP. THINK. CONNECT. – BEST PRACTICES FOR ALL DIGITAL CITIZENS**

NCSAM will launch with a focus on making STOP. THINK. CONNECT. a guiding principle to help us have safer, more secure digital lives.



OCTOBER 5-9

THEME: **CREATING A CULTURE OF CYBERSECURITY AT WORK**

All businesses face cybersecurity challenges. This week will encourage businesses to proactively establish cultures of cybersecurity through employee education, risk management, planning and tools.



OCTOBER 12-16

THEME: **CONNECTED COMMUNITIES & FAMILIES: STAYING PROTECTED WHILE WE ARE ALWAYS CONNECTED**

Cybersecurity means staying protected in all of the ways we connect. This week will share ways you can protect yourself and your family and what to do if you are a victim of a breach or cybercrime.



OCTOBER 19-23

THEME: **YOUR EVOLVING DIGITAL LIFE**

We are transitioning from an Internet of individuals connecting to technology to an Internet in which everything is connected. Securing this emerging Internet of countless devices is a challenge. This week will highlight how we can protect our evolving digital lives.



OCTOBER 26-30

THEME: **BUILDING THE NEXT GENERATION OF CYBER PROFESSIONALS**

One of the greatest risks to cybersecurity is a shortage of professionals to protect the networks we are creating. This week will provide information about cybersecurity careers and showcase the need for ongoing Internet safety and security education to promote cyber literacy for digital citizens.

JOIN THE GREATER EFFORT THIS OCTOBER



GET INVOLVED ON SOCIAL MEDIA

Use the #CyberAware hashtag in your posts, follow us on Facebook (/StaySafeOnline) and Twitter (@StaySafeOnline) and download our sample social media content to share before and during the month.

BECOME A NCSAM CHAMPION

Register yourself and/or your organization as a Champion to take action in support of NCSAM. It's easy and free to sign up at staysafeonline.org/ncsam/champions.

JOIN THE #ChatSTC TWITTER CHATS

Join the discussion every Thursday in October at 3 p.m. EDT/noon PDT.

GET STARTED TODAY AT

STAYSAFEONLINE.ORG/NCSAM



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Learn more online at www.staysafeonline.org/NCSAM